



Have you ever
celebrated
India's birthday
like your
birthday?

August 15, the Indian Independence Day is the **birthday of modern India**

- Most of us (sometimes, none of us) have never celebrated India's birthday personally with the same excitement of celebrating our birthday.
- Today August 15 is a national holiday and our celebrations are mostly limited to flag-raising ceremonies.
- Majority of us never celebrated 'Independence Day' after leaving school.





India got independence on
the midnight of August 15th,1947

HAVE YOU EVER CELEBRATED **FREEDOM@MIDNIGHT?**



The answer will be 'No'.

From 2024, we can celebrate our
FREEDOM@MIDNIGHT.



We can awaken for our nation.

From 10 pm on August 14th till 1 am on August 15th,
we can celebrate Independence Day with
games, music, lights, balloons, cutting cakes and
gifting cakes, sweets, sports goods and clothes.



Let's
Celebrate

INDIAN INDEPENDENCE DAY & INDIAN INDEPENDENCE WEEK (August 14 to August 20) by:



Celebrate Independence Day by cutting a Freedom cake at your home or office.



Buy and wear traditional Indian dresses during Indian Independence Week, especially khadi etc.



Gift traditional Indian dresses to your parents and kids.






Gift Indian-made sports goods to your parents and kids.



Gift Indian-made sweets to your kith and kin.



AUGUST 2024

SUN	MON	TUE	WED	THU	FRI	SAT
4	5	6	7 SWADESHI MOVEMENT	8 QUIT INIDA MOVEMENT	9	10
11	12	13	14 	15	16 	17 
18 FUNDAMENTAL DUTIES DAY	19 I CAN INDIA CAN	20 <i>My DREAM FOR INDIA</i>	21	22	23	24

Theme of
INDIAN
INDEPENDENCE
WEEK 2024
is
BE A SMART INDIAN

WHAT YOUR COMPANY CAN DO?

If you are a supermarket, hotel or baker,

Make and sell

'India Freedom Cake' and 'India Freedom Sweets'
to help your customers to celebrate India's birthday





POSTER

INDIA FREEDOM CAKE

Celebrate the joy and pride of independence by cutting and sharing our India Freedom Cakes with your loved ones. Book your cakes now!!



Celebrate Independence Day with **FREEDOM SWEETS**



MODEL

Best Seller

Celebrate the joy and pride of independence sharing our special India Freedom Sweets with loved ones. Book your packs now!!



123R3 STREET 5425
MG ROAD.
ERNAKULAM

AUG 16 | **MADE IN INDIA** DAY



“My nationalism is as broad as my swadeshi, I want India’s rise so that the whole world may benefit.”- Mahatma Gandhi.

- India is the largest producer of many goods like pharmaceuticals, autorickshaws and tractors. By spreading awareness about the positive things that India is known for and encouraging the use of these products, we can celebrate **MADE IN INDIA DAY** to show the world the quality, superiority, and significance of Made in India products.



AUG 7-16 | **MADE IN INDIA WEEK**



The Swadeshi Movement was officially proclaimed on August 7, 1905. This movement promoted using goods produced in India and promoted a culture of making in-house products.

HOW TO CELEBRATE!!

August 7 to August 16 can be celebrated as **MADE IN INDIA WEEK** and can be celebrated by

- using Indian products
- highlighting 'Made in India' products in supermarkets and other stores
- buying Indian products and sharing them on social media, etc.



We cordially invite you and your organization to celebrate
INDIAN INDEPENDENCE WEEK & MADE IN INDIA DAY
and to make India a better place to live & excel

Post your celebration pictures & videos on your social media by tagging us

    [a game4india](#)

[#iiw](#) & [#freedomvibe](#)

Let's
celebrate



For more details and support, contact us at
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For celebration assets
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